

WEBSITE
www.delanieburke.com

MOBILE
(408) 499.5728

EMAIL
delanie.burke@gmail.com

DELANIE BURKE



Delanie [duh-ley-nee]
A graphic designer with a recreational pizza addiction

EDUCATION

THE ACADEMY OF
ART UNIVERSITY

Bachelor of Fine Arts:
Major in Advertising and minor in Art Direction

INTERESTS

PHOTOGRAPHY
CALLIGRAPHY
BOOKS TO MOVIES/TV
SUCCULENTS

PROFESSIONAL SKILLS

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|-------------|-----------|-------------|-----------|
| PHOTOSHOP | ● ● ● ● ● | DREAMWEAVER | ● ● ● ● ● |
| ILLUSTRATOR | ● ● ● ● ● | HTML/CSS | ● ● ● ● ● |
| INDESIGN | ● ● ● ● ● | POWERPOINT | ● ● ● ● ● |
| ADOBE FLASH | ● ● ● ● ● | PHOTOGRAPHY | ● ● ● ● ● |

EXPERIENCE

GRAPHIC DESIGNER
GlobalFluency
Feb. 2015 - Jan. 2016
San Jose, CA

- Created & designed brand identity, logos, websites, banners, infographics, reports, presentations, print ads & emails
- Produced websites and forums for client sites including UX design, wire frames, design mockups, & production assets
- Designed spreads & layouts within publications
- Worked directly with creative director, fellow designers, web developers, & program managers
- Updated websites with new assets
- Created event assets including agendas & name tags

GRAPHIC DESIGN INTERN
SoundHound
June 2014 - Dec. 2014
Santa Clara, CA

- Brainstormed & developed ideas from start to finish for new projects
- Created & designed ad sales marketing campaigns with outside clients
- Designed branding assets within the SoundHound app
- Weekly image searching & enhancing
- Updated & maintained in-house print assets within the office
- Updated assets with current/new visual design theme

GRAPHIC DESIGNER
Prime Commercial, Inc.
Feb. 2014 - Dec. 2014
Santa Clara, CA

- Updated & designed real estate brochures
- Created and designed email blasts & postcards
- Managed & updated company website, social media, etc.
- Answered/distributed incoming phone calls
- Organized & maintained filing system

EXPERIENCE CONTINUED

ADMIN. ASSISTANT
Norman Wright Mech.
Feb. 2014 - June 2014
Santa Clara, CA

- In charge of processing & sending billing invoices
- Responsible for processing, logging, & filing incoming orders
- Organized & maintained filing system

CONTRACT DESIGNER
CIN
Sep. 2013 - March 2014
San Jose, CA

- Redesigned logo
- Produced and designed business cards, stationary, brochures, & other collateral

GRAPHIC DESIGNER
YesVideo
Oct. 2012 - Aug. 2013
Santa Clara, CA

- Designed social media components, emails, landing pages, order forms, print ads and materials, brochures, banner ads, coupons, & flyers
- Experience designing for retailer brands such as Costco, CVS, Sam's Club, Walmart, Target, Meijer, Bartell, & Rite Aid
- Assisted with the redesign of the company's brand & website
- Conceptually designed trade show components including banners & set design
- Assisted with the design of the company's new mobile App

GRAPHIC DESIGNER
CAA
Feb. 2012 - April. 2012
Century City, CA

- Construction of 600 page book
- Designed email invites
- Designed PowerPoint presentations
- Event photography

DESIGNER
SWOOP Magazine
Jan. 2012 - Feb. 2012
El Segundo, CA

- Layout design for feature spreads
- Assisted with creative direction
- Proofed for final press release

GRAPHIC DESIGN INTERN
Skyrocket Mobile Agency
Feb. 2011 - May 2011
San Francisco, CA

- Assisted with design of mobile Apps
- Designed charts & infographics
- Assisted with company website updates
- Market research

GRAPHIC DESIGN INTERN
Beautisol Skin Care
June 2010 - Aug. 2010
San Francisco, CA

- Helped launch startup company
- Designed email blasts
- Designed landing pages & banners
- Packaging assembly line